

VELIKI CEVAPCIC (the big cevapcic)

World record guinness for the biggest meat-ball in the earth

23rd of September 2008, Ljubljanskem Tromostovju, Ljubljana, Slovenia

ARTIST: ALTERAZIONI VIDEO

PRESS RELEASE: The project presents the specific features of Ljubljana from a different angle by redefining the concept of art in public spaces. The first to focus on art interventions in public spaces in Slovenia was the artists' collective OHO; this still remains to be researched using contemporary methodology, and critically reflected. Museum in the Street project attempts to do this by focusing on the representations of the city, urban identity, exploring / mapping the city, interventions in the city, urban visions. With the new global order and the ensuing different conceptualization of space, public space has literally disappeared. We are faced with a new spatiality, which cannot be categorized in the same way as before. There is no longer a single public space; now it is divided into spaces of various identities that are not based only on positivism, but include also a negative component. Negativity is understood in this context as a part of the identity of a given social group, and the antagonism which characterizes its identity also prevents it from becoming enclosed in itself. In the context of the Museum in the Street project, artists, theoreticians and activists will explore and intervene in the so-called urban antagonisms, that is, those aspects of the city that are both present and at the same time invisible, marginalized, repressed, making them in this way visible in a new, artistic context. The project has three main topics: urban extremes (psychological particularities of the city - trash, diseases, sexuality, crime, rumors/gossip), urban margins (parallel strategies of survival, self-organizing practices, migrants, workers' hostels, prisons) and urban antagonisms (monuments and modernist architecture).

CRITICAL TEXT: Veliki Cevapcic is been designed as a national monument, located in the wrong nation .Like an horizontal obelisk to honor those who throws monuments down, redistributing powers and richness. A soft and warm sculpture which all are invited to eat. Alterazioni Video's proposal is to enter in the world guinness record with the biggest cevapcic ever cooked. This performance is conceived as a temporary monument and a folk happening that rise question about nationalism. The porpouse is to organize a popular festival that will attract people to participate at the event in a central square of Ljubljana . The guinness world record jury will be invited to participate at the event for officialize the guinness. A metal structure designed by Alterazioni Video will be used as a big plate to cook. During the cooking, a live band play Turbo Folk music, two Go-Go dancers dancing on the stage and and free beer for people. As soon as the cevapcic will be ready the music will be played louder and everybody will be invited to taste the big cevapcic. The media coverage is part of the project, tv and press is invited to the event.

The performance took place in Lubjiana organized by the Moderna Galerjia.
The world record for the biggest Cevapcic ever made was broken.
630 Kg of meet where redistributed.